



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
581715 /	
<u>Product</u>	
<u>Contract Dates</u>	<u>Estimate #</u>
10/09/12 - 10/10/12	12383
<u>Advertiser</u>	<u>Original Date / Revision</u>
Enyart/D/L Congress	10/08/12 / 10/08/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KTVI	Mickie Reeves
<u>Sales Office</u>	
St. Louis - KTVI	
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35-64	
<u>IDB#</u>	<u>Advertiser Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Media Strategies & Research
11350 Random Hills Rd
Suite 670
Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	<u>Totals</u>	
										Type	Spots
N 1 2		10/09/12	10/10/12	M-F 6a-7a	6-630a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$600.00 ✓
		Week: 10/08/12	10/14/12	--W----				1	\$600.00		
N 2 2		10/09/12	10/10/12	Fox 2 News at 7 am	7a-730a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$550.00 ✓
		Week: 10/08/12	10/14/12	-T-----				1	\$550.00		
N 3 2		10/09/12	10/10/12	Fox 2 News at 8 am	8a-830a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$500.00 ✓
		Week: 10/08/12	10/14/12	--W----				1	\$500.00		
N 4 2		10/09/12	10/10/12	Fox 2 News at 8 am	830-9a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$500.00 ✓
		Week: 10/08/12	10/14/12	--W----				1	\$500.00		
N 5 2		10/09/12	10/10/12	Fox 2 News Midday	11a-12p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$175.00 ✓
		Week: 10/08/12	10/14/12	-T-----				1	\$175.00		
N 6 2		10/09/12	10/10/12	M-F 430p-5p	430p-5p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$300.00 ✓
		Week: 10/08/12	10/14/12	--W----				1	\$300.00		
N 7 2		10/09/12	10/10/12	M-F 5p-530p	5p-530p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$650.00 ✓
		Week: 10/08/12	10/14/12	-T-----				1	\$650.00		
N 8 2		10/09/12	10/10/12	M-F 9p-10p	9p-10p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$900.00 ✓
		Week: 10/08/12	10/14/12	-T-----				1	\$900.00		
N 9 2		10/09/12	10/10/12	M-F 9p-10p	930-10p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$850.00 ✓
		Week: 10/08/12	10/14/12	--W----				1	\$850.00		
Totals										9	\$5,025.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/10/12	9	\$5,025.00	\$4,271.25
Totals	9	\$5,025.00	\$4,271.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

Contract / Revision	Alt Order #	
581715 /		
Contract Dates	Product	Estimate #
10/09/12 - 10/10/12		12383
Advertiser		Original Date / Revision
Enyart/D/IL Congress		10/08/12 / 10/08/12

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.